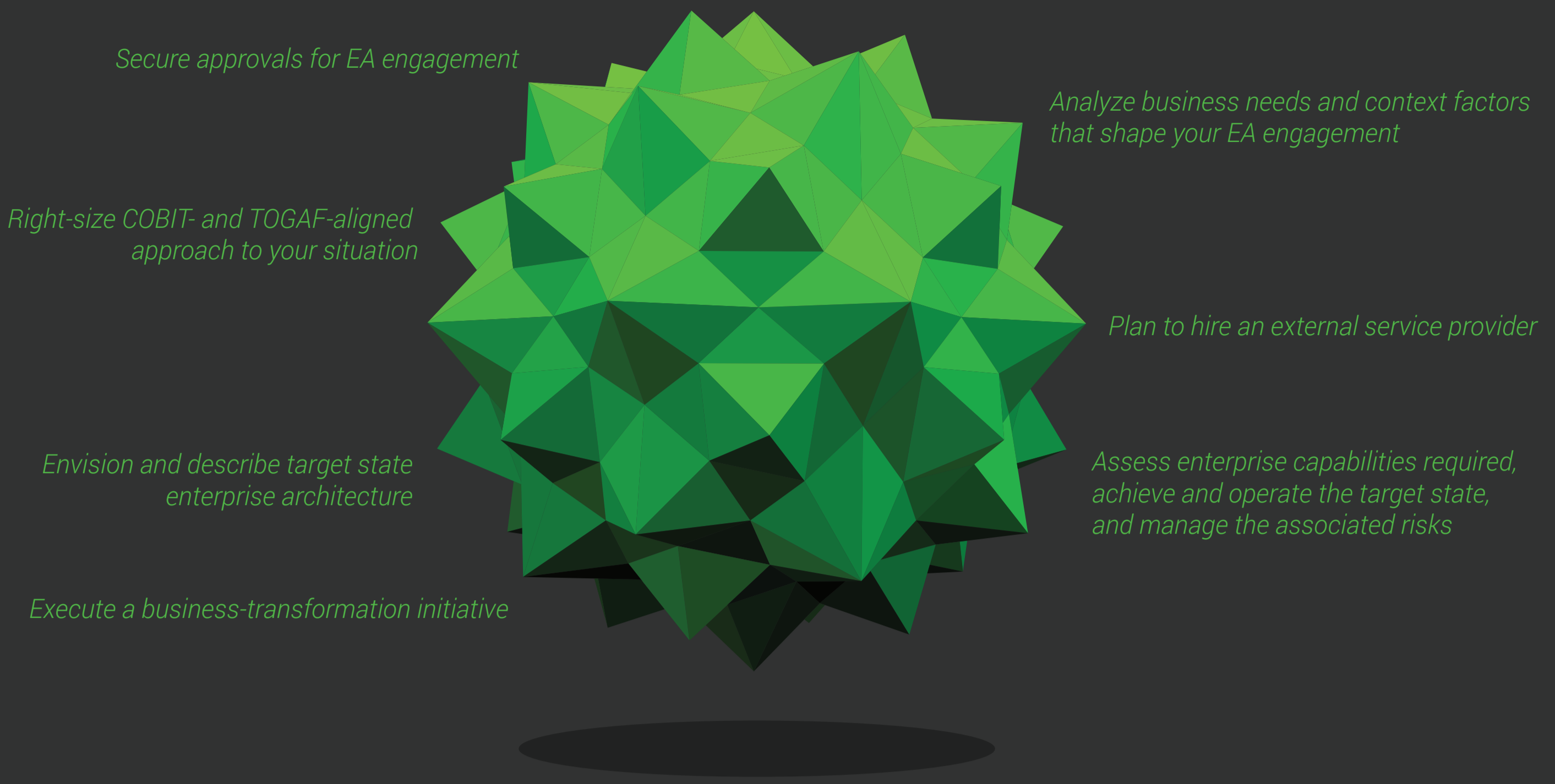


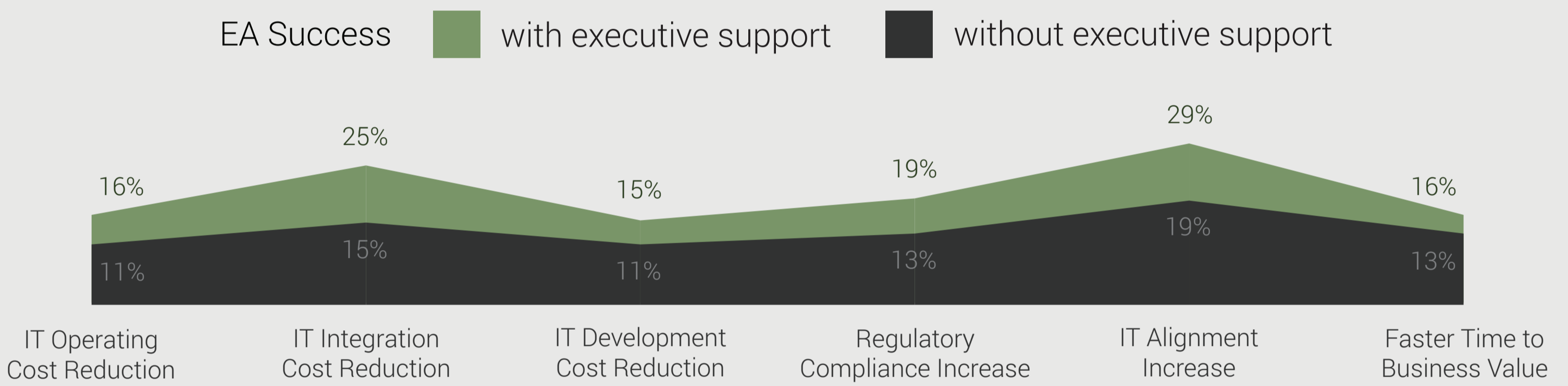
# DEVELOP AN ENTERPRISE ARCHITECTURE VISION



*Envision target state EA and sell it to your stakeholders*

EA engagements typically deal with both IT and business stakeholders, who frequently have conflicting priorities and different visions of the ideal target state of the enterprise

## Impact of Executive Support



EA initiatives fail more than half the time. Executive support can dramatically improve your odds of success.

### STEP 1 - ADAPT THE APPROACH TO FIT YOUR SITUATION

Decide if the EA engagement will be treated as a project or as a process.

Identify and analyze EA stakeholders, and develop a strategy to effectively engage them. Decide on the degree of formality and the level of detail you employ to develop an EA vision document.

### STEP 2 - ANALYZE BUSINESS NEEDS AND CONTEXT FACTORS

Address business drivers, constraints, architecture principles, architecture requirements, stakeholder concerns, and EA deliverables to be produced.

Define the scope of the EA engagement in terms of breadth, depth, time period, and coverage of EA domains.

### STEP 3 - ENVISION AND DESCRIBE TARGET STATE

Draft high-level architectural models of baseline and target architectures.

Assess high-priority business capabilities.

Define the target state architecture value propositions and measures.

### STEP 5 - SECURE APPROVALS FOR EA ENGAGEMENT

Market and sell the EA Vision to your EA stakeholders.

Develop a Statement of Architecture Work and secure approval that authorizes the EA engagement.

### STEP 4 - ASSESS ENTERPRISE CAPABILITIES AND RISKS

Assess your organization's IT and EA capabilities required to achieve and then operate the target state.

Perform business transformation readiness assessment.

Analyze and plan responses to business transformation risks associated with the achievement of the target state.