

Ask your end users what they really think about IT with:

# **End-User Satisfaction Program**

Do your organization a huge favor and ask end users what they really think about IT. Do it in a way that is easy on everyone and can give you the insight to make real changes.

## We can help you...

- Evaluate IT Core Service Capabilities.
- Put a baseline in place to capture your improvement year over year.
- · Provide targeted department feedback.
- Open the door for communication between IT and the business.



### **Problem**

Managing what priorities IT should focus on is difficult when it's done with best guesses about what end users think about core IT services.



## Risk

IT misses the opportunity to enable the business to be more productive by improving core services that have high impact on end users. IT also risks spending time and money on things that don't matter.



#### **Root Cause**

Collecting this information is difficult, and building a system to collect it efficiently falls low on the priority list when compared with the fires IT is forced to fight on a daily basis.



#### Solution

Systematically collect feedback from end users about the core services that impact them, so you can focus on improving the right things.