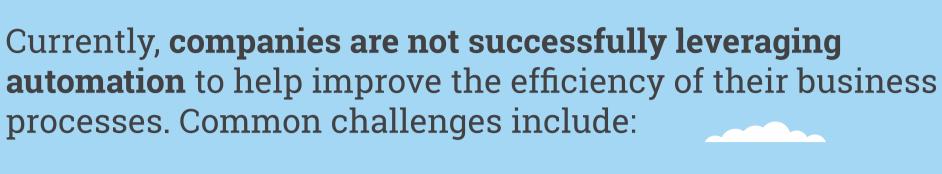
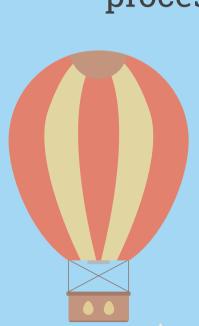
Create a Comprehensive BPM Strategy for Successful Process Automation

Avoid project failure by keeping the "B" in BPM.







- Inconsistent workflows and process practices
- Greater human error and miscommunication, derailing work productivity
- A general lack of transparency of productivity and task completions

On a larger scale, these business process issues lead to:

- Reduced worker productivity
- Higher margins for error
- Increased project failures or timeline delays

A BPM Strategy and Roadmap can enable you to overcome these gaps by helping you identify the most

appropriate class of tools and the particular initiatives that will be supported by automation.



technology for the business. However, it is still not being leveraged to ensure that proper returns are derived from suite investments. To ensure that time and effort are not wasted, the organization must first build a strategic foundation that identifies how to best leverage BPM. Build this by:

For many members, business process management (BPM) is not a new concept or



Assessing its BPM objectives and priorities

• Looking at the organization's current state

- Identifying resource capabilities

This strategy and roadmap will advantageously reposition the organization for the eventual implementation of BPM. Acknowledge that BPM is a journey. To be successful and improve processes, you must take an iterative

and holistic approach. Shift the organizational focus from an isolated BPM project to a sustainable, enterprise-wide process transformation program.





small projects (a project that requires less than \$1 million in total labor).

Large projects are 10x more likely to fail than

to set up the BPM software and environment followed by an ongoing series of business process initiatives. Each of these initiatives should be a small project – ideally a very small project (i.e. less than \$400,000 in labor including involvement from the business). Use a maturity model to gauge your current capabilities. It is

BPM should not be one large project. Address BPM as an initial project

Take an iterative approach to planning and prioritizing initiatives to enhance maturity of governance, support and development,

vital that you have a strong organizational foundation before

implementing a BPM suite or process automation.

technical environment, and process improvement.

quantitative costs. Be sure to communicate the list of process improvement projects that can benefit from automation. This will help justify the cost of BPM.

Sell the value of BPM by conveying the qualitative and

Steps For Success

Step 1 Structure the Project

without participation from both IT and the business. Complete a project charter to gain necessary buy-in to move forward with a BPM strategy.

You cannot carry out a BPM automation strategy



Gather Requirements Solve the right problems through alignment of

Step 2

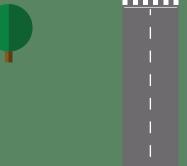
Step 4

processes lend themselves well to automation. Choose healthy, strategically important, and feasible processes for automation.

business goals with relevant processes. Not all



Analyze Current Capabilities In order to achieve BPM automation success, analyze your capabilities to ensure you are building



Create a Roadmap

Avoid taking a big-bang approach to BPM. BPM should be an iterative, evolutionary process.





